

Sponsorship Invitation to 2012 6th Sanya International CSP Forum

2012 6th Sanya International CSP Forum will be held on August 21-23 in Sanya city, Hainan Province, which is by far the biggest, best, and most influential concentrated solar thermal power (CSP) industry lead event in Asia.

The 6th Sanya International CSP Forum is organized by Chinese Renewable Energy Society, Chinese Society of Engineering Thermophysics, Department of High and New Technology Development and Industrialization, Ministry of Science and Technology and hosted by National Alliance for Solar Thermal Energy, Ministry of Science and Technology. It is expected that the participants will reach 500 people this year who come from the whole value chain of the CSP industry, from the upstream raw materials, the key components and manufacturing equipment to the downstream power plant construction and operation as well as the supporting chain, such as the financing and the government officers.

China has a huge market potential for CSP deployment. At 6th Sanya International CSP Forum, you will find the answers to how promising this technology is in China, the status of technological and industrial development in China and the immediate challenges for CSP.

The following is the sponsorship schemes for 2012 6th Sanya International CSP Forum, you may choose one of the options, or you may contact us if you have specific requirements.

1. Ads on forum agenda brochure

Place	Price(RMB yuan)
Outside back cover	22,000
Inside front cover	20,000
The first page	20,000
Inside page	8,000

2. Ads on forum proceeding

Place	Price(RMB yuan)
Outside back cover	25,000
Inside front cover	22,000

The first page	22,000
Inside page	8,000
Book mark	15,000

3. Ads on out-door balloons (limited to 4 companies)

Price	RMB ¥6000/session
Place	outside the forum hotel
Specifications	balloon diameter: 2.5 meters, banner: 0.7mW×10mH

4. Roll-Up Banner and Video Ads (limited to 2 companies)

Price	RMB ¥20,000 /session
Place	one side of the registration desk and venue entrance

5. Co-host Sponsor: **RMB ¥300,000**

Sponsor Objects: forum co-host

The Sponsor will have the following returns:

1) Treatments during the forum:

- ❖ As the co-host, the company logo will be printed on the background board in the main conference hall and conference materials;
- ❖ Two senior leaderships of the company will be arranged to meet the national government officers and forum VIPs;
- ❖ Make a 15 minute speech on the opening ceremony;
- ❖ Enjoy the VIP treatments (rest in VIP room, take VIP seats during the forum and wear a corsage);
- ❖ Chief representative of the company has the priority of being introduced and recommended to forum VIPs and other company executives ;
- ❖ Waive the registration fees for 10 participants.

2) Advertising promotions

- ❖ 2 pages of full-page color ads both on forum agenda brochure and forum proceeding for free (both Chinese and English advertisements should be provided

by the sponsor himself and verified by the forum organizing committee);

- ❖ The company logo, name and website link of the sponsor will be hanged out on the forum official website;
- ❖ The organizing committee will recommend and inform the sponsor if there are calls or mail orders, agency invitation, investment and cooperation opportunities from other forum participants;
- ❖ The promotion materials of the company will be handed out with the forum materials to the VIPs and participants and placed in the special materials counter;
- ❖ The forum host will show special gratitude to the sponsor;
- ❖ The sponsor has the usage right of the name of “2012 6th Sanya International CSP Forum” in advertising, public relations and product promotion from the signing of the sponsorship agreement to the closing of the forum;
- ❖ The company’s video will be played in loop outside the main venue during the forum and in the venue during the break period (the video should be provided by the sponsor himself and verified by the forum organizing committee);
- ❖ The exhibition board of the sponsor will be placed at entrance of the venue (the board should be provided by the sponsor himself and verified by the forum organizing committee);
- ❖ Souvenirs (souvenirs should be prepared by the sponsor himself, verified by the forum organizing committee and handed out to the participants at the registration desk).

6. Welcome Banquet Sponsor (limited to one company): **RMB**
¥200,000

Sponsor Objects: welcome banquet on Aug 21, 2012

The Sponsor will have the following returns

- 1) Treatments during the forum:
 - ❖ One senior leadership of the company will be arranged to meet the national government officers, Hainan Provincial government officers and forum VIPs;

- ❖ Enjoy the VIP treatments (rest in VIP room, take VIP seats during the forum and wear a corsage);
- ❖ Chief representative of the company has the priority of being introduced and recommended to forum VIPs and other company executives;
- ❖ Waive the registration fees for 5 participants.

2) Advertising promotions

- ❖ 2 pages of full-page color ads both on forum agenda brochure and forum proceeding for free (both Chinese and English advertisements should be provided by the sponsor himself and verified by the forum organizing committee);
- ❖ The company logo, name and website link of the sponsor will be hanged out on the forum official website;
- ❖ The company logo will be printed on the background board in the main conference hall and conference materials;
- ❖ The promotion materials of the company will be handed out with the forum materials to the VIPs and participants and placed in the special materials counter;
- ❖ The organizing committee will recommend and inform the sponsor if there are calls or mail orders, agency invitation, investment and cooperation opportunities from other forum participants;
- ❖ The right to title the welcome banquet on Aug 21, 2012, i.e. “××× (Sponsor’s name)Welcome Banquet”, the banquet title will be showed on forum publications and background boards;
- ❖ The sponsor can decorate the banquet hall based on the company promotion requirements with the approval of the organizing committee;
- ❖ Chief representative of the sponsor can make a 15-minute speech concerning its business activity promotions at the banquet;
- ❖ The sponsor has the usage right of the name of “2012 6th Sanya International CSP Forum” in advertising, public relations and product promotion from the signing of the sponsorship agreement to the closing of the forum;
- ❖ The company’s video will be played in loop in the banquet hall (the video should be provided by the sponsor himself and verified by the forum organizing

committee);

- ❖ The exhibition board, or promotion materials of the sponsor will be placed at entrance of the banquet hall (the board should be provided by the sponsor himself and verified by the forum organizing committee);
- ❖ Souvenirs (souvenirs should be prepared by the sponsor himself, verified by the forum organizing committee and handed out to the participants at the registration desk).

7. Gold Sponsor: **RMB ¥80,000**

Sponsor Objects: the entire period of the forum

The Gold Sponsor will have the following returns:

1) Treatments during the forum:

- ❖ Chief representative of the company will be arranged to meet the host and government officers;
- ❖ Enjoy the VIP treatments (take VIP seats during every activity);
- ❖ Chief representative of the company has the priority of being introduced and recommended to forum VIPs and other company executives;
- ❖ Waive the registration fees for 3 participants.

2) Advertising promotions

- ❖ 1 page of full-page color ads both on forum agenda brochure and forum proceeding for free (both Chinese and English advertisements should be provided by the sponsor himself and verified by the forum organizing committee);
- ❖ The company logo, name and website link of the sponsor will be hanged out on the forum official website;
- ❖ The company logo will be printed on the background board in the main conference hall and conference materials;
- ❖ The promotion materials of the company can be handed out with the forum materials to the VIPs and participants and placed in the special materials counter;
- ❖ The sponsor has the usage right of the name of “2012 6th Sanya International CSP

Forum” in advertising, public relations and product promotion from the signing of the sponsorship agreement to the closing of the forum;

- ❖ The organizing committee will recommend and inform the sponsor if there are calls or mail orders, agency invitation, investment and cooperation opportunities from other forum participants;
- ❖ The forum host will show special gratitude to the sponsor;
- ❖ The promotion materials of the company can be placed and handed out at entrance of the venue (the materials should be prepared by the sponsor himself, verified by the forum organizing committee).

8. Silver Sponsor: **RMB ¥50,000**

Sponsor Objects: the entire period of the forum

The Silver Sponsor will have the following returns:

1) Treatments during the forum:

- ❖ Chief representative of the company will enjoy the VIP treatments (take VIP seats during every activity);
- ❖ Waive the registration fee for 1 participant.

2) Advertising promotions

- ❖ 1 page of full-page color ads on the forum agenda brochure and forum proceeding for free (both Chinese and English advertisements should be provided by the sponsor himself and verified by the forum organizing committee);
- ❖ The company logo, name and website link of the sponsor will be hanged out on the forum official website;
- ❖ The company logo will be printed on the background board in the main conference hall and conference materials;
- ❖ The promotion materials of the company can be handed out with the forum materials to the VIPs and participants, and placed in the special materials counter;
- ❖ The sponsor has the usage right of the name of “2012 6th Sanya International CSP Forum” in advertising, public relations and product promotion from the signing

of the sponsorship agreement to the closing of the forum;

- ❖ The forum host will show special gratitude to the sponsor;
- ❖ The promotion materials of the company will be placed at the entrance of the venue (the materials should be prepared by the sponsor himself and verified by the forum organizing committee).

■ **Special Notice:**

- ❖ It can be further discussed and negotiated if the sponsors have other special requirements.
- ❖ The promotion ranking of the sponsors is based on the sponsorship amount (the date of return receipt is the benchmark if the offer is the same).
- ❖ The sponsorship and specific rights and obligations derived from the sponsorship shall prevail by the sponsorship agreement signed by two sides.
- ❖ All rights reserved by the forum host.
- ❖ Contact person: Li Xing

Tel: 0086-13810430338

Fax: 0086-10-6258-7946

E-mail: lixing2002@126.com

For more forum information, please access to www.systp.com.cn